



MINUTES

SUNNYVALE BOARD OF LIBRARY TRUSTEES

March 4, 2013

The Board of Library Trustees met in regular session in the Library Program Room B, 665 W. Olive Avenue at 7:00 p.m. with Jill Shanmugasundaram presiding.

The meeting was called to order at 7:01 p.m.

ROLL CALL

Boardmembers Present: Chair Jill Shanmugasundaram
Vice Chair Ray Su
Boardmember Tom Flaherty
Boardmember Daniel Bremond

Boardmembers Absent: Boardmember Narendra Pathak

Council Liaison: Anthony (Tony) Spitaleri (present)

Staff Present: Lisa G. Rosenblum, Director of Library and Community Services
Steve Sloan, Administrative Librarian

Boardmember Flaherty moved, and Vice Chair Su seconded, to excuse Boardmember Pathak's absence from the March meeting. Motion carried unanimously.

PUBLIC ANNOUNCEMENTS: None.

CONSENT CALENDAR

1. Approval of Draft Minutes of 02/04/13

Boardmember Flaherty moved, and Vice Chair Su seconded, approval of the consent calendar as presented. Motion carried unanimously.

PUBLIC COMMENTS: None.

PUBLIC HEARINGS/GENERAL BUSINESS

2. Innovation in Technology:

Director Rosenblum introduced Administrative Librarian Steve Sloan. Administrative Librarian Sloan provided the Board with an overview of innovations in technology implemented during the

last fiscal year. In addition to English and Spanish, Chinese language is an option on the self-checkout machines. Also being offered on the self-checkout machines is emailing of customer receipts. Other features include: a smartphone-friendly catalog, one catalog instead of two, "My Encore" account and social sharing features. Staff answered Boardmembers' questions regarding eBooks,

Chair Shanmugasundaram opened the public hearing, and there being no public testimonies, closed the public hearing.

3. Study Issues:

Director Rosenblum provided the Board with an overview of the Study Issues process and inquired if the Board would like to recommend a Study Issue for calendar year 2014. Boardmembers expressed their interest in focusing on the development of a new main library and branch library. No study issues for calendar year 2014 were proposed by the Board at this time.

Chair Shanmugasundaram opened the public hearing, and there being no public testimonies, closed the public hearing.

4. Update on Day in the District:

Director Rosenblum provided the Board an overview of the Day in the District event. Day in the District dates have yet to be finalized for this year. Boardmembers expressed their interest in attending the event. Director Rosenblum will coordinate dates and times with Legislators' offices and will provide the Board with further information once it is made available.

Chair Shanmugasundaram opened the public hearing, and there being no public testimonies, closed the public hearing.

5. Update on Branch Library:

Director Rosenblum provided the Board with a brief overview on the status of the project. She mentioned that the City has received responses for the purchase of the Raynor property. Council will be reviewing the responses at a future Council meeting.

Chair Shanmugasundaram opened the public hearing, and there being no public testimonies, closed the public hearing.

NON-AGENDA ITEMS AND COMMENTS

• FRIENDS OF THE SUNNYVALE PUBLIC LIBRARY ORAL COMMENTS

Administrative Librarian Sloan noted the following on behalf of the Friends:

- The next Friends' Book Sale is scheduled for Saturday, March 23 and Sunday, March 24.

• BOARDMEMBERS ORAL COMMENTS

Chair Shanmugasundaram mentioned that the April Board meeting is scheduled for Monday, April 1 (day after Easter Sunday) and inquired if Boardmembers were interested in either canceling the April meeting or holding a special meeting on Monday, April 8. The April meeting will be canceled.

- STAFF ORAL COMMENTS

Director Rosenblum noted the following:

- The Library received formal approval for the Printing Old and New Library Services and Technology Act (LSTA) grant application that was submitted to the California state Library (CSL). The grant will enable the Library to present programs on letterpress, 3D printing and screen printing.
- The director of the future United States Patent and Trademark satellite office somewhere in Silicon Valley, Michelle Lee, will speak at the Library on Wednesday, May 16 at 4 p.m. She will share updates from the USPTO and her vision and plans for the Silicon Valley office.
- Three events were happening simultaneously on Wednesday, February 20 at the Library: 140 people learned about Estate Planning from financial planner Larysa Prytula in the Library's program room; the Monthly Book Group met in the Conference Room to discuss the selected Silicon Valley Reads memoir about returning from war, *The Long Walk* by Brian Castner; and a Night Owl Storytime entertained 70 children and parents in the Children's picture book area. The Library is making use of every available space!
- On Thursday, February 14, 75 attendees listened to Introduction to Fundraising Planning presented by Scott Ullman, regional training coordinator of the Foundation Center in San Francisco. Sunnyvale Public Library promotes grant and fundraising resources as the only Cooperating Collection of the Foundation Center in Santa Clara County.
- Forty parents and their school-aged children learned from Family Coach Susan Stone Belton at the first "Learning Together" workshop, *Discipline Strategies that Work* on Wednesday, February 6. Parents and children were guided to interactive discussions on a variety of disciplinary situations.
- The Peninsulaires, a local barbershop chorus of 30 men, performed on Sunday, February 24 and entertained an audience of 160 people spanning multiple generations.
- Adults enjoyed making valentines so much at the adults-only program on Wednesday, February 13 that future craft programs for adults are being planned on a monthly basis.
- Eighty-four people came to the Master Gardener's talk on Saturday, February 16 on growing blueberries, presented by Jack Kay. The talk was followed by a demonstration of pruning techniques at the Charles Street Garden.
- On Monday, February 25, a representative from H & R Block discussed, with an audience of 50, the new tax laws and the upcoming tax changes that will be put into place when new health care laws are enacted. To compare health care provider benefits, www.coveredca.com was recommended.
- On Monday, March 4, volunteers and tax experts from Intuit will be assisting low income, active military and Earned Income Tax Credit qualified community members to file their income taxes online using TurboTax at the Library. This is the 6th year that an Intuit Tax Event has been held at Sunnyvale Library.
- There are three new Sunnyvale videos available at the Sunnyvale Public Library Youtube page, recorded by Sunnyvale Library staff. On the videos, recent immigrants tell their stories of coming to the United States and California. The stories can be accessed at: <http://www.youtube.com/user/SunnyvaleLibrary?feature=watch>
- Michael Katz had 89 children, parents and grandparents enthralled with his stories, which included movement and audience participation, during a storytelling program at the Library on Saturday, February 23.
- To remember beloved children's author, Dr. Seuss's birthday (March 2nd), the Library participated in two events. A Children's Services librarian went to Lakewood School on Wednesday, February 27 to read Dr. Seuss' stories in the Read Across America Program. Councilman Chris Moylan (dressed as "Thing 1") and Mayor Spitaleri also

participated in the program. The Library held a children's story and craft program to celebrate Dr. Seuss on Thursday, February 28.

- News articles were distributed.

INFORMATION ONLY ITEMS: None.

ADJOURNMENT

The meeting adjourned at 7:49 p.m.

Respectfully submitted,

Lisa G. Rosenblum
Director of Library and Community Services